

GEOFF KEEES THOMPSON

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PROFILE

Civic innovator in public space, infrastructure, and sustainability policy with strong track record in fundraising & grant writing, project management, and executing solutions for enduring outcomes

EXPERIENCE

Deputy Chief of Staff - Councilmember Nithya Raman | Los Angeles, CA – 2022-current
Los Angeles Council District 4 (Griffith Park, Hollywood, Los Feliz, Sherman Oaks, Studio City)

- ▶ Deputy Chief overseeing initiatives, strategy, and staff for transportation, aviation, capital projects, public space, parks and recreation, homelessness, and small business development

Results:

- Secured 10 million dollars in Federal congressional funds for park space, capital projects, and homelessness in the district via Representatives Schiff and Sherman
- Secured 4 million dollars in California state funding for closure of nearly a mile of roadway in Griffith Park to car traffic for cyclists and pedestrian use with additional safety measures planned over the next two years
- Created, executed multi-year parks, public space, transportation, small business, and homelessness work plans leading multiple teams. Plans include funding, budget & resource planning, and external strategy with city staff, donors, and community
- Developed multi-year strategy for Councilmember's priorities, organizing an executable plan across multiple leadership teams within the office
- Authored variety of legislative motions and letters for the Councilmember, setting policy and funding priorities goals in parks, transportation, public space, and aviation
- Designed and funded new central district office for the Councilmember, including tenant improvements, security, finishes, lighting, and office furniture

- ▶ Spearheaded organizational transformation by implementing web-based project management tool

Results:

- Streamlined communication and administration capacity across council office teams
- Expanded project management and capacity planning across team to improve outcomes and reduce the risk of staff burnout

Senior Advisor & LAX Liaison - Councilmember Mike Bonin | Los Angeles, CA – 2017-2022
Los Angeles Council District 11 (Brentwood/Palisades, West LA, Mar Vista, Venice, Westchester)

- ▶ Policy Advisor regarding airport stakeholders for transportation and mobility, environmental mitigation, and land development projects | Legislative Advisor to Councilman on T3 Committee

Results:

- Secured near-unanimous community and organized labor support for the Airfield and Terminal Modernization Project (ATMP), an approximately 5 billion dollar program
- Assured approval of significant Memorandum of Understanding between labor (SEIU-USWW) and LAX leadership codifying new transportation funding, additional workplace oversight, and a health study of airport-based employees allowing ATMP to move forward without litigation, while addressing the needs of workers
- Developed strategy for Bus Only lane implementation within the Central Terminal Area of LAX, integral to the success of LAX-it by speeding bus & shuttle operations
- Advised airport leadership on transit strategies including enhancements to the FlyAway bus service and creation of LAX Transportation Management Organization

EXPERIENCE CONTINUED

Senior Advisor & FUSE Fellow - City of Los Angeles | Los Angeles, CA – 2015-2016

Non-profit placing private sector professionals in government to address major policy initiatives

- ▶ Led authorship, design and content strategy for the Comprehensive Homeless Strategy, the City of Los Angeles's roadmap to strategically address homelessness under CAO Miguel Santana
- Results:
- Authored majority of this innovative report detailing 64 strategies on housing, land use, governance, technology, and employment; Approved unanimously by Council
 - Received national coverage in the NYTimes, National Geographic & Washington Post
 - Set path of investment in homeless services, ultimately leading to Prop HHH passage, a ballot initiative investing over 1 billion in homeless housing over the next decade

Co-founder & Chair - The 5th Square | Philadelphia, PA – 2014-2015

Non-partisan urban policy PAC advocating for better transit, public space, land use, governance

- ▶ Co-founded organization, public face for speaking engagements, authored & configured website and CRM tool, ensured legal compliance, executed political candidate endorsements, and established legislative priorities
- Results:
- Established 12 point policy platform, branding, and programmed website
 - Platform item on Vision Zero to reduce traffic fatalities adopted by City of Philadelphia
 - Raised seed capital for organization through fundraising and membership campaigns
 - Endorsed several winning candidates for the offices of Mayor and City Council

Product Deployment Manager - Accenture | Philadelphia, PA – 2005-2012

A global professional services company providing strategy and consulting services

- ▶ Managed complex IT systems development & deployment projects at fortune 500 clients
- Results:
- On time and on budget national launches of several new products
 - Led communications with hundreds of attendees, senior leadership and cross-functional teams across multiple divisions and markets
 - Streamlined software testing to shorten project timelines while enhancing quality

CIVIC LEADERSHIP

Lead LA Fellow, Coro | Los Angeles, CA – 2020-2021

Coro develops the next generation of aspiring change-makers across the public and private sectors

- ▶ Year-long leadership development program fostering connection and growth within a cohort of LA-based leaders in the government, non-profit, and private sector spaces

Lead Designer, Designing Cities 2018 - NACTO | Los Angeles, CA – 2017-2018

National Association of City Transportation Officials, leading public space design & policy

- ▶ Lead designer creating the overall concept and branding design guide for 2018 Designing Cities conference in Los Angeles hosted in October of 2018, well-received art deco theme

EDUCATION

University of Amsterdam | The Netherlands

Penn State University | Main Campus

MS: Urban & Regional Planning | Cum Laude, 2009

BS: Marketing & International Business, 2004

BS: International Studies, Spanish

SKILLS

- ▶ Spanish fluency ▶ Fundraising & grant writing lead ▶ 20+ year project manager ▶ Advanced writing & editing skills ▶ Graphic design & photography skills ▶ Public speaker ▶ Strong personal skills ▶ Culturally sensitive ▶ Extensive international policy exposure ▶ Workforce trainer

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